

**NEW
LEVEL**

PROVIDER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2018!

**FOR
2018!**

BRONZE PARTNER - PROVIDER (over \$2,250 value)

\$1,500 *

Bronze Level is for a single community only.

*Includes all Provider Member Benefits; Listed in 2018 OKALA Promotional Materials as **BRONZE Partner** : PLUS:*

*** RCAL Administrator's CEU's for 2018!**

RCAL Administrator's CEU's for 2018 includes **18 hours of NAB CEU's** at the following OKALA training events: (1) Annual Spring Conference; (2) Fall AL Seminar; and (3) OKALA's 1 Hour CEU Lunch-n-Learn. *Please note this is for 1 RCAL Administrator. Once Administrator is named any/all remaining CEU training events are non-transferrable.*

*** Company Listing, including website address on OKALA website**

In addition to being listed as a Provider Member, your community will be listed on our website as a **BRONZE Partner**, including your logo in color as well your website address.

*** 2 Coupons for a "Free" listing on OKALA website Job Board**

OKALA's newest feature on our website is our Job Board! Be the first to list any job openings with your **2 Free coupons!** Additional listings are \$50 each.

*** Company Logo Featured on our Facebook Page**

Your Community/Company logo will be used to announce you as our "newest" **BRONZE Partner** on our Facebook Page.

*** OKALA PAC Fundraiser**

All the attendees will receive a nice "Goodie" bag at our Annual PAC Fundraiser and YOU get to include a **Promotional Item** from your Community/Company.

*** Annual Spring Conference & Trade Show**

Our Annual Spring Conference & Trade Show is so informative and fun! Bring some of your staff with the following coupons: You receive **2 Coupons** good for **1/2 off a Non-CEU Attendee Registration**; PLUS...Your Community/Company will get recognition with their **Free 1/2 page b/w ad** in the Program Book and their **Logo** listed in color as **BRONZE Partner** in the program book.

*** Fall Assisted Living Seminar**

Choose between Oklahoma City or Tulsa for our 2018 Fall Assisted Living Seminars to send a team member for some valuable assisted living training with your **Coupon for 1 Free Non-CEU Attendee.**

*** OKALA Training Program - Boot Camp**

Send your staff and use your **2 Coupons for 25% off of 1 Attendee to OKALA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, plus they will bring home a binder that will quickly become a vital reference tool in their day-to-day operations. This course is so popular that even state surveyor's are recommending it!

*** Half-page B/W Ad in OKALA's Membership Directory**

Your company will be listed as a Provider Member, in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out with your **1/2 page black-n-white ad!**

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- * Upgrades must be received by **February 28, 2018**
- * Membership upgrade begins upon receipt of payment
- * Benefits will **NOT** be honored unless you are current on payment arrangements.
- * Coupons will be mailed to Primary Contact once payment is received.
- * You **MUST** mail coupons in with your registration(s) and/or redemption of benefits(s).

** Dues & Government Relations Fee not included and are computed per community*

PROVIDER MEMBERSHIP PLUS!

GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2018!

GOLD PARTNER - PROVIDER (over \$3,500 value)

\$2,500 *

Gold Level may be split between 2 communities.

*Includes all Provider Member Benefits; Listed in 2018 OKALA Promotional Materials as **GOLD Partner**: PLUS:*

* **2 RCAL Administrator's CEU's for 2018!**

NEW BENEFIT FOR GOLD PARTNERS!!!

You will receive (2) RCAL Administrator's CEU's for 2018! That includes (2) individual **18 hours of NAB CEU's** at the following OKALA training events: (1) Annual Spring Conference; (2) Fall AL Seminar; and (3) OKALA's 1 Hour CEU Lunch-n-Learn. *Please note this is for 2 RCAL Administrators. However, once both Administrators are named, any/all remaining CEU training events are non-transferrable.*

* **Company Listing, including website address on OKALA website**

In addition to being listed as a Provider Member, your community will be listed on our website as a **GOLD Partner**, including your logo in color as well your website address.

* **4 Coupons for a "Free" listing on OKALA website Job Board**

****NEW FOR 2018****

OKALA's newest feature on our website is our Job Board! Be the first to list any job openings with your **4 Free coupons!** Additional listings are \$50 each.

* **Company Logo Featured on our Facebook Page**

Your Community/Company **Logo** will be used to announce you as our "newest" **GOLD Partner** on our Facebook Page.

* **OKALA PAC Fundraiser**

All the attendees will receive a nice "Goodie" bag at our Annual PAC Fundraiser and YOU get to include a **Promotional Item** from your Community/Company.

* **Annual Spring Conference & Trade Show**

Our Annual Spring Conference & Trade Show is so informative and fun! Bring some of your Team Members with the following coupons: You receive **1 Coupon for a Free CEU Attendee Registration**; plus **2 Coupons for 1/2 off a Non-CEU Attendee Registration**; PLUS...Your Community/Company will get recognition with their **Free 1/2 page COLOR ad** in the Program Book and their Logo listed in color as a **GOLD Partner** in the program book.

* **Fall Assisted Living Seminar**

****NEW FOR 2018****

Choose between Oklahoma City or Tulsa for our 2018 Fall Assisted Living Seminars to send some of your team members for some valuable assisted living training with your Coupons! You will receive **1 Coupon for 1/2 off a CEU Attendee** and **2 Coupons for 1/2 off a Non-CEU Attendee**.

* **OKALA Training Programs - Boot Camp & Lunch-n-Learn (New)**

Send your staff and use your **3 Coupons for 25% off of 1 Attendee to OKALA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, plus they will bring home a binder that will quickly become a vital reference tool in their day-to-day operations. Plus...how about treating a Team Member to lunch with your **Coupon for 1 Free Attendee to OKALA's CEU Lunch-n-Learn!**

* **Half-page B/W Ad in OKALA's Membership Directory**

Your company will be listed as a Provider Member, in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out with your **1/2 page black-n-white ad!**

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- * Upgrades must be received by **February 28, 2018**
- * Membership upgrade begins upon receipt of payment
- * Benefits will **NOT** be honored unless you are current on payment arrangements.
- * Coupons will be mailed to Primary Contact once payment is received.
- * You **MUST** mail coupons in with your registration(s) and/or redemption of benefits(s).

** Dues & Government Relations Fee not included and are computed per community*

PROVIDER MEMBERSHIP PLUS!

GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2018!

PLATINUM PARTNER - PROVIDER (over \$7,500 value)

\$4,000 *

Platinum Level may be split between multiple communities.

Includes all Provider Member Benefits; Listed in 2018 OKALA Promotional Materials as PLATINUM Partner : PLUS:

- * **3 RCAL Administrator's CEU's for 2018!** **NEW BENEFIT FOR PLATINUM PARTNERS!!!**
You will receive (3) RCAL Administrator's CEU's for 2018! That includes (3) individual *18 hours of NAB CEU's* at the following OKALA training events: (1) Annual Spring Conference; (2) Fall AL Seminar; and (3) OKALA's 1 Hour CEU Lunch-n-Learn. *Please note this is for 3 RCAL Administrators. However, once both Administrators are named, any/all remaining CEU training events are non-transferrable.*

- * **Upgrade Listing on OKALA website with link to Provider website**
In addition to being listed as a Provider Member, your community will be listed on our website as a *PLATINUM Partner*, including your logo in color; your website address; AND a link to your website!

- * **6 Coupons for a "Free" listing on OKALA website Job Board** ****NEW FOR 2018****
OKALA's newest feature on our website is our Job Board! Be the first to list any job openings with your *6 Free coupons!* Additional listings are \$50 each.

- * **Company Logo Featured on our Facebook Page**
Your Community/Company *Logo* will be used to announce you as our "newest" *PLATINUM Partner* on our Facebook Page.

- * **1 Free Staff In-service from OKALA**
Arrange to have one of our staff members to *In-Service* at your Regional meeting; or community staff in-service; or new hire training; or resident/family gathering. *Time/Location/Topic to be agreed upon by OKALA.*


- * **OKALA PAC Fundraiser**
All the attendees will receive a nice "Goodie" bag at our Annual PAC Fundraiser and YOU get to include a *Promotional Item* from your Community/Company.

- * **Annual Spring Conference & Trade Show**
Our Annual Spring Conference & Trade Show is so informative and fun! Bring some of your Team Members with the following coupons: You receive *2 Coupons for 1 Free CEU Attendee Registration*; plus *2 Coupons for 1/2 off 1 Non-CEU Attendee Registration*; PLUS...Your *Logo will be listed on Signage* that is posted throughout the Conference AND you will receive an *Invitation to Present* to OKALA Membership during Annual Spring Conference AND Your Community/Company will get recognition with their *Free FULL PAGE COLOR ad* in the Program Book and Finally, your *Logo* will be listed in color as a *PLATINUM Partner* in the

- * **Fall Assisted Living Seminar(s)** ****NEW FOR 2018****
Choose between Oklahoma City or Tulsa for our 2018 Fall Assisted Living Seminars to send some of your Team Members for some valuable assisted living training with your Coupons! You will receive *2 Coupons for 1/2 off a 1 CEU Attendee* and *2 Coupons for 1/2 off 1 Non-CEU Attendee.*

- * **Color Logo Featured ALL 2018 Promotional Mailings & Signage**
Your company *Logo* will be featured in color with our other *PLATINUM Sponsors* in all our promotional mailings; signage at events; and on our website.

But wait...there are so many more benefits on the back!



* **OKALA Training Programs - RCAL Admin Course, Boot Camp & Lunch-n-Learn (New)**

Need a backup Administrator? We have an answer for that...Send one of your Team Members to OKALA's Premier RCAL Administrator Certification Course using your *Coupon for 1/2 off an Attendee!* While that Team Member is studying for the NAB, you can send your other Team Members for some valuable training by using your *4 Coupons for 25% off of 1 Attendee to OKALA's Boot Camp* for a crash course on Assisted Living Regulations & Rules, plus they will bring home a binder that will quickly become a vital reference tool in their day-to-day operations. Plus...how about treating a couple of Team Members to lunch with your *2 Coupons for 1 Free Attendee to OKALA's CEU Lunch-n-Learn!*

* **FULL Page Ad in OKALA's Membership Directory**

Your company will be listed as a Provider Member, in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out more than other Providers with your *FULL Page black-n-white ad!*

* **New Administrator "Survival Kit"**

****NEW FOR 2018****

As a *PLATINUM Partner*, you can help us put together a New Administrator "Survival Kit" to give to all new RCAL Administrator's as a job well done once they receive their RCAL Administrator License. These gifts will be new in 2018...be a part of a new *OKALA Tradition!*

* **Exclusive Sponsorship & Presentation Offers**

Be the First to be invited to Sponsor a lunch or Present at OKALA's training events; exclusive invitation for Owner/Regional Roundtable; plus many more exclusive or "first chance" opportunities as our *PLATINUM Partner!*

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

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