

INDUSTRY PARTNER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2018!

GOLD PARTNER - INDUSTRY PARTNER (over \$3,700 value)

\$2,500 *

Gold Level may be split between 2 business locations.

*Includes all Industry Partner Benefits (\$350 value); Listed in 2018 OKALA Promotional Materials as **GOLD Partner**; PLUS:*

- * **Upgraded Company Listing, including website address on OKALA website**
In addition to being listed as an Industry Partner Member, your company will be listed on our website as a **GOLD Partner**, including your logo in color as well your website address.
- * **2 Coupons for a "Free" listing on OKALA website Job Board** ****NEW FOR 2018****
OKALA's newest feature on our website is our Job Board! Be the first to list any job openings with your **2 Free coupons!** Additional listings are \$50 each.
- * **Company Logo Featured on our Facebook Page**
Your Company **Logo** will be used to announce you as our "newest" **GOLD Partner** on our Facebook Page.
- * **OKALA PAC Fundraiser**
All the attendees will receive a nice "Goodie" bag at our Annual PAC Fundraiser and YOU get to include a **Promotional Item** from your Company.
- * **Annual Spring Conference & Trade Show**
We are partnering this year with the Oklahoma Home Care and Hospice Association for Our Annual Spring Conference & Trade Show to bring you even more opportunities! So use the following coupons to capture more business leads: You receive a Coupon for **1/2 off Exhibit Booth** including 2 exhibitors in a Prime location in the largest exhibit area; a coupon for a **Free CEU Attendee Registration**; PLUS...Your Company will get recognition with their **Free 1/2 page COLOR ad** in the Program Book and their **Logo** listed in color as a **GOLD Partner** in the program book.
- * **Fall Assisted Living Seminar(s)** ****NEW FOR 2018****
Choose between Oklahoma City or Tulsa or BOTH! After the success of our 2017 Fall Assisted Living Seminar, we are having one in each city for 2018. Either way you will *receive a coupon for 1/2 off a Vendor Exhibit Booth.*
- * **OKALA Training Programs - Boot Camp & Lunch-n-Learn** ****NEW FOR 2018****
There is no better way to ensure your Team Members understand Assisted Living Regulations & Rules than by sending them to one of our Trainings! To Thank You for being a Preferred Partner, we have included **2 Coupons for 25% off of 1 Attendee to OKALA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, AND they will bring home a binder that will quickly become a vital reference tool. Plus...how about treating one of your Best Customers to lunch and a Free CEU? You will receive **2 Coupons for 1 Free Attendee to OKALA's CEU Lunch-n-Learn!**
- * **Half-page B/W Ad in OKALA's Membership Directory**
Your company will be listed as an Industry Partner in our Membership Directory that is distributed to Provider Members and Industry Partners. BUT you will stand out with your **1/2 page black-n-white ad!**
- * **OKALA Member List Sent Electronically in Excel format Once a Year**
Included in the basic Industry Provider Membership list is the Provider Member directory. As a **Gold Member**, you will receive mid-year a provider member directory in excel format that includes administrator* names.

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- * Upgrades must be received by **February 28, 2018**
- * Membership upgrade begins upon receipt of payment
- * Benefits will **NOT** be honored unless you are current on payment arrangements.
- * Coupons will be mailed to Primary Contact once payment is received.
- * You **MUST** mail coupons in with your registration(s) and/or redemption of benefits(s).

** Administrator names are as we know them at the time of publication.*

INDUSTRY PARTNER MEMBERSHIP PLUS!

GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2018!

PLATINUM PARTNER - PROVIDER (over \$7,500 value)

\$4,000 *

Platinum Level may be split between multiple company locations.

*Includes all Industry Partner Benefits (\$350 value); Listed in 2018 OKALA Promotional Materials as **PLATINUM Partner**; PLUS:*

* **Upgrade Listing on OKALA website with link to Provider website**

In addition to being listed as an Industry Partner Member, your company will be listed on our website as a **PLATINUM Partner**, including your logo in color; your website address; AND a link to your website!

* **4 Coupons for a "Free" listing on OKALA website Job Board**

****NEW FOR 2018****

OKALA's newest feature on our website is our Job Board! Be the first to list any job openings with your **4 Free coupons!** Additional listings are \$50 each.

* **Company Logo Featured on our Facebook Page**

Your **Company Logo** will be used to announce you as our "newest" Preferred Partner on our Facebook Page.

* **OKALA PAC Fundraiser**

All the attendees will receive a nice "Goodie" bag at our Annual PAC Fundraiser and YOU get to include a **Promotional Item** from your Company.

* **Annual Spring Conference & Trade Show**

We are partnering this year with the Oklahoma Home Care and Hospice Association for Our Annual Spring Conference & Trade Show to bring you even more opportunities! So use the following coupons to capture more business leads: You receive a Coupon for **1 FREE Exhibit Booth** including 2 exhibitors in a Prime location in the largest exhibit area; a coupon for a **Free CEU Attendee Registration**; PLUS...Your **Logo will be listed on Signage** that is posted throughout the Conference AND you will receive an **Invitation to Present** to OKALA Membership during Annual Spring Conference AND Your Company will get recognition with their **Free FULL PAGE COLOR ad** in the Program Book and Finally, your **Logo** will be listed in color as a **PLATINUM Partner** in the program book.

* **Fall Assisted Living Seminar(s)**

****NEW FOR 2018****

Don't worry you won't have to choose between Oklahoma City or Tulsa! After the success of our 2017 Fall Assisted Living Seminar, we are having one in each city for 2018 and as a **PLATINUM Partner** you will receive a coupon for **One FREE Vendor Exhibit Booth for Oklahoma City AND Tulsa**. Plus, You will receive **2 Coupons for 1/2 off a 1 CEU Attendee** and **2 Coupons for 1/2 off 1 Non-CEU Attendee**.

* **OKALA Training Programs - Boot Camp & Lunch-n-Learn**

****NEW FOR 2018****

There is no better way to ensure your Team Members understand Assisted Living Regulations & Rules than by sending them to one of our Trainings! To Thank You for being a Preferred Partner, we have included **3 Coupons for 25% off of 1 Attendee to OKALA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, AND they will bring home a binder that will quickly become a vital reference tool. Plus...how about treating one of your Best Customers to lunch and a Free CEU? You will receive **3 Coupons for 1 Free Attendee to OKALA's CEU Lunch-n-Learn!**

* **FULL Page Ad in OKALA's Membership Directory**

Your company will be listed as an Industry Partner in our Membership Directory that is distributed to All our Provider Members and other Industry Partners. BUT you will stand out with your **Full Page black-n-white ad!**

But wait...there are so many more benefits on the back!

* **OKALA Member List Sent Electronically in Excel format Once a Year**

Included in the basic Industry Provider Membership is the Provider Member directory. As a *PLATINUM* Member, you will receive mid-year a provider member directory in excel format that includes administrator* names.

* **Assisted Living Ownership Report Sent Electronically Twice a Year**

****NEW FOR 2018****

Only *PLATINUM Partner's* will receive this benefit! Twice a year, we will break down the ownership report that is published by the Oklahoma State Department of Health into an excel spreadsheet. In this report you will have all licensed assisted livings with their owner/management company (if applicable) contact information.

* **Color Logo Featured ALL 2018 Promotional Mailings & Signage**

Your *Company Logo* will be featured in color with our other *PLATINUM* Sponsors in all our promotional mailings; signage at events; and on our website.

* **New Administrator "Survival Kit"**

****NEW FOR 2018****

As a *PLATINUM Partner*, you can help us put together a New Administrator "Survival Kit" to give to all new RCAL Administrator's as a job well done once they receive their RCAL Administrator License. These gifts will be new in 2018...be a part of a new **OKALA Tradition!**

* **Exclusive Sponsorship & Presentation Offers**

Be the First to be invited to Sponsor a lunch or Present at OKALA's training events; exclusive invitation for Owner/Regional Roundtable; plus many more exclusive or "first chance" opportunities as our *PLATINUM Partner!*

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- * Upgrades must be received by **February 28, 2018**
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