

Call for PRESENTATIONS

OKALA Education Seminar and Tradeshow
March 26-27, 2019
Midwest City, Oklahoma

The Oklahoma Assisted Living Association invites you to submit a speaker proposal for our 2019 Spring Education Conference and Tradeshow to be held **March 26-27 at The Reed Center in Midwest City, Ok.** The educational program for the conference is being designed to ensure the attendees leave each session equipped with effective strategies to achieve operational excellence in assisted living.

SPEAKER SELECTION

Speakers will be chosen based upon the following criteria:

- Quality, timeliness and value of content
- Relevance to the needs of OKALA members and conference attendees
- Speaker Fees & Travel

NOTE: *In an effort to keep registration fees at a minimum, the OKALA Conference operates on a limited speaker budget. Therefore, speakers who will waive the request for honorarium or fees will be given top priority.*

SUBMISSIONS GUIDELINES

Submissions may be individual presentations, group presentations or panels. OKALA reserves the right to combine proposed topics & presenters.

Individuals or groups may submit more than one proposal.

Submitting a proposal **does not guarantee** that your presentation will be selected. OKALA reserves the right to make final presentation selections and edit abstracts. **Speaker/presentation chosen will be notified by January 11, 2019.**

Presenters may NOT use a presentation as an opportunity to spotlight a company, product or service.

Presenters who are selected to speak at the OKALA Seminar and Trade Show agree to abide by ALL deadlines set forth by the Conference Committee/OKALA Executive Director.

WHO ATTENDS THE ANNUAL CONVENTION & TRADE SHOW?

The OKALA Seminar and Tradeshow reaches an audience of approximately 100+ professionals representing assisted living communities. Our audience represents all disciplines from both independent and multi-facility organizations and both not-for-profit and proprietary organizations. Attendees mostly include Owners, Regional Directors, Administrators, Nurses, Business Office Mgs, Activity Directors, Dietary Supervisors/Managers and Maintenance.

We strive to put together an energetic and well-balanced educational program to appeal to our diverse audience and make their learning experience the best it can be. The 2019 OKALA Conference and Tradeshow promises great exposure for you or your company. Speaking to this unique group is a great opportunity to get involved, lead the profession and share your areas of expertise.

Speaker Proposal must be received by Friday, December 14, 2018. Submit via mail or email to:

Oklahoma Assisted Living Association – Attn: DeAndra Downer

PO Box 18576 – Oklahoma City, OK 73154

Telephone: 405-235-5000

Fax: 800-375-6788

E-mail: d.downer@okala.org

Please complete and return the Speaker Proposal Application form (pages 3 & 4) with required attachments:

_____ **Presenter Bio**

_____ **Presentation Description**

_____ **Presentation Objectives**

Some topics of interest: Re-hospitalization; Fall prevention/management; Electronic Health Records; Person Centered Care; Culture Change; Post-Acute Care; Communicating End of Life Issues with Residents and Family Members; Staff Retention; Hiring Techniques; Best Practices; Alzheimer’s and other Dementia’s; Rights, Responsibilities & Ethical Considerations; New Menu Ideas; Preventive Care; Life Safety; Activities for the Young Adult, and numerous other topics that pertain to the care of the elderly.

For First-time OKALA Convention Speakers: In addition to the biographical sketch, please provide a list of presentations made within the past year and two references (include work affiliation and phone number) that can provide feedback regarding presentation skills.

Compensation:

_____ My organization will sponsor the presentation therefore OKALA **will not incur any cost**. For this sponsorship OKALA will provide a full-page ad in the conference booklet.

_____ I will need an honorarium of \$ _____ total.

_____ I will need an honorarium of \$ _____ and reimbursement for the following incidental expenses with an estimated cost of \$ _____:

_____ Air Travel _____ Ground Travel (i.e. Taxi and/or mileage)

_____ Overnight accommodations (one-night hotel) _____ Meals

Oklahoma Assisted Living Association (OKALA)

SPEAKER PROPOSAL APPLICATION FORM

Application Deadline: December 14, 2018

Presenter Information:

Name: _____ Credentials: _____

Job Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Presenter Bio: Provide a one-paragraph narrative about each person participating in the presentation. Note: If this proposal is accepted for presentation, the text will be used as part of the presentation introduction (subject to editing). Please attach bio

Presentation Information:

Presentation Title: _____

Presentation Length: _____

AV requirements: _____

Target Audience (please choose all that apply):

_____ Assisted Living/Residential Care

_____ Administration

_____ Activities

_____ Business Office

_____ Dietary

_____ Nursing

_____ Maintenance

_____ Other (Please specify):

Presentation Description: A 5 to 10-sentence description which:

1. Relates the topics to trends, issues, or challenges in senior care;
2. Outlines the information that will be addressed;
3. Explains the value of the information and identifies new/unique applications;

Presentation Objectives: Describe three learning outcomes that participants will achieve.

A: _____

B: _____

C: _____

Academic History: Please list academic history beginning with most recent.

Institution	Degree	Major	Year of Graduation
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____